



## INTRODUCING TWO NEW FARE BRANDS - SELECT AND SELECT PRO

In response to this challenging environment, we recognise the importance of allowing customers flexibility and peace of mind when booking with British Airways.

So, we are delighted to announce that today British Airways have launched two new fares brands – **Select and Select Pro**. These are both refundable fares, which will give your customers the flexibility to cancel a flight and claim a full or partial refund should their travel plans change from as little as £50. There will also be no change fee payable for **Select and Select Pro** bookings.

The **Select and Select Pro** fares are available to book exclusively via your GDS or NDC. They will sit alongside the current Basic, Standard/Plus and Fully Flexible fares, and will enhance the suite of fare options available to suit the different budgets and flexibility needs of your customers.

These fares are being launched in alignment with our Atlantic Joint Business partners American Airlines, Iberia and Finnair for transatlantic routes.

The table below shows the different benefits and attributes of each of the available fare brands:

	Basic (Economy Only)	Standard/Plus	<b>NEW</b> Refundable Fare Brand Select	<b>NEW</b> Refundable Fare Brand Select Pro	Fully Flexible
£ Change Fees	Fees apply	Fees apply	No fee	No fee	No fee
↔ Fare Difference	Payable	Payable	Payable	Payable	Payable
↩ Refunds	Varies by market, usually only unused taxes (e.g. ex-UK)	Varies by market, usually only unused taxes (e.g. ex-UK for most classes)	Ticket value minus a fee	Full ticket value	Full ticket value
🕒 No-shows	Not permitted	Not permitted	Not permitted	Not permitted	Allowed

Please see below for fare availability by geography and for typical UPSELL pricing difference from Standard/Plus fares to Select / Select Pro fares\*. Please note these are based on a roundtrip.

#### Atlantic Joint Business (AJB) Itineraries

Point of Origin	Select		Select Pro	
	Non-premium	Premium	Non-premium	Premium
UK	£100	£200	£100	£200
Europe / Spain	€ 250	€ 600	N/A	N/A
Finland / Baltics	N/A	N/A	€ 250	€600
North America	N/A	N/A	Starting from \$150	Starting from \$150

#### Shorthaul Itineraries

Point of Origin	Select		Select Pro	
	Non-premium	Premium	Non-premium	Premium
UK	£50-£66	£75-£86	N/A	N/A
Europe	£50-£90	£70-£110	N/A	N/A

#### Non-AJB Longhaul Itineraries

Point of Origin	Select		Select Pro	
	Non-premium	Premium	Non-premium	Premium
UK	£100	£200	£100	£200
Europe	€ 120	€ 250	€ 120	€ 250
Other End of Route	N/A	N/A	N/A	N/A

Please see below for typical refund FEES applied for the Select fare. These are based on roundtrips.

#### Atlantic Joint Business (AJB) Itineraries

Point of Origin	Non-premium	Premium
UK	£50	£100
Europe / Spain	€ 190	€ 250
Finland / Baltics	N/A	N/A
North America	N/A	N/A

#### Shorthaul Itineraries

Point of Origin	Non-premium	Premium
UK	£50	£70
Europe	£50	£70

## Non-AJB Longhaul Itineraries

Point of Origin	Non-premium	Premium
UK	£50	£100
Europe	€100	€ 200
Other End of Route	N/A	N/A

For private fare products that use published refund attributes, your customers will be able to benefit from the purchase of Select/Select Pro fares providing additional refund flexibility. If your private product already has specific refund attributes these original refund attributes will apply to Select/Select Pro private fares. For more information for your specific product please contact your Account Manager.

For private fare products, ticketing deadlines, hold luggage, seating and boarding will be the same on Select/Select Pro fares as they are on Standard/Plus fares.

British Airways' book with confidence commitment for free changes or the ability to take a voucher will continue to apply to all Basic, Standard/Plus, Fully Flexible, Select and Select Pro bookings. As always, if a flight is cancelled the customer is entitled to a full refund.

\* Pricing varies by point of origin, destination, cabin and is subject to change.

## ELIGIBLE ROUTES

These fares will be available to book in all our cabins in the markets below:

All routes from North America point of origin (USA, Mexico and Canada)
Longhaul destinations from the UK and EU
Shorthaul destinations

### Exclusions:

EU destinations to and from South America	Itineraries originating outside the UK, EU, USA and Canada
Our Siberian Joint Business	Shorthaul itineraries commencing in Spain
Our China Joint Business flights operated by China Southern	Our Qatar Joint Business

## ACCESSING OUR NEW FARES: ACTION REQUIRED

### Accessing these new fares in your GDS

You will need to use the fare brand codes detailed in the table below:

		Brand name	Brand code
Longhaul	World Traveller (Economy)	Economy Select	ECONSEL
		Economy Select Pro	ECONPRO
	World Traveller Plus (Premium Economy)	Premium Economy Select	PESEL
		Premium Economy Select Pro	PEPRO
	Club World (Business)	Business Select	BIZSEL
		Business Select Pro	BIZPRO
First	First Select	FIRSTSEL	
	First Select Pro	FIRSTPRO	
Shorthaul	Euro Traveller (Economy)	Plus Select	ECONSEL
		Plus Select Pro	ECONPRO
	Club Europe (Business)	Club Plus Select	BIZSEL
		Club Plus Select Pro	BIZPRO

## Amadeus

GDS entries – Basic fares & upsell	
Fare display (including brands)	FQDLONBOS/D01APR/ABA/FF
Fare quote - as booked - Basic Economy ( <b>default</b> )	FXP
Fare quote <b>by Brand</b> – as booked e.g. Economy Select	FXP/FF- <b>[Brand]</b> e.g. FXP/FF- <b>ECONSEL</b>
Best Buy <b>by Brand</b> e.g. Economy Select Pro	FXB/FF- <b>[Brand]</b> e.g. FXP/FF- <b>ECONPRO</b>
Best Buy <b>by different Brand</b> on different fare components e.g. Economy Select outbound (fare component 1) + Economy Select Pro inbound (fare component 2)	FXB/FF1- <b>[Brand]</b> /FF2- <b>[Brand]</b> e.g. FXB/FF1- <b>ECONSEL</b> /FF2- <b>ECONPRO</b>

## Galileo

GDS entries – Basic fares & upsell	
Fare display (including brands)	FDLONBOS01APR/BA
Fare quote – as booked – Basic Economy (default)	FQCBA
Fare quote options (up to 4)	FQA
Fare quote options – select option	FF1 (option 1), FF2 (option 2)
Upsell panel	BFA
Brand information (from upsell panel)	BFA01 (option 1), BFA02 (option 2)

# Sabre

GDS entries – Basic fares & upsell	
Fare display (including brands)	FQLONBOS01APR-BA
Fare quote – as booked – Basic Economy ( <b>default</b> )	WP
Fare quote <b>by Brand</b> – as booked e.g. Economy Select	WPBR[ <i>brand</i> ] e.g. WPBR <b>ECONSEL</b>
Best Buy – Basic Economy ( <b>default</b> )	WPNC (informative)
Best Buy <b>by Brand</b> e.g. Economy Select Pro	WPNC¥BR[ <i>brand</i> ] e.g. WPNC¥BR <b>ECONPRO</b>
Best Buy <b>by different Brand</b> on different fare components e.g. Economy Select outbound (fare component 1) + Economy Select Pro inbound (fare component 2)	WPNC¥S1*BR[ <i>brand</i> ]¥S2*BR[ <i>brand</i> ] e.g. WPNC¥S1*BR <b>ECONSEL</b> ¥S2*BR <b>ECONPRO</b>

## Worldspan

Limited cryptic entries are available after a standard fare quote.

Rich content is available in Smartpoint.

Please contact your GDS helpdesk for further information.

### Accessing these new fares in NDC

If you consume NDC content via a Service Provider please contact them to understand how this change will impact you. If you have an NDC direct connect in order to access these new fares via NDC, you will need to use the [Fare Preference Code 722](#) in the AirShopping request. The table below documents how to identify the new fare products (Select & Select Pro) in the AirShopping Response:

API Element	Select	Select Pro
Refundability Indicator (RefundableInd)	TRUE	TRUE
Cancellation Fee Indicator (CancelFeeInd)	TRUE	FALSE
Cancellation Rule Remark (fees vary by fare product)	If the booking is cancelled before the first flight, a cancellation fee per direction applies. At any other time there are no refunds except for any government & airport taxes.	If you cancel a refund is permitted, subject to recalculation of the fare for any journey flown. There are no cancellation fees.
Change Fee Indicator (ChangeFeeInd)	FALSE	FALSE
Change Rule Remark (fees vary by fare product)	Time/date changes permitted at any time for the difference in fare. Changes subject to availability	Time/date changes permitted at any time for the difference in fare. Changes subject to availability

### = Value and 3 letter currency indicator

Please note that standard Terms and Conditions will apply to Select and Select Pro bookings.