



INTRODUCING TWO NEW FARE BRANDS - SELECT AND SELECT PRO

In response to this challenging environment, we recognise the importance of allowing customers flexibility and peace of mind when booking with British Airways.

So, we are delighted to announce that today, British Airways has launched two new fares brands – **Select** and **Select Pro**. These are both refundable fares, which will offer your travellers the flexibility to cancel a flight and claim a full or partial refund should their travel plans change from just £50. There will also be no change fee payable for **Select** and **Select Pro** bookings.

The **Select** and **Select Pro** fares are now available to book and will sit alongside the current Basic, Standard/Plus and Fully Flexible fares, and will enhance the suite of fare options available to suit the different budgets and flexibility needs of your travellers.

These fares are being launched in alignment with our Atlantic Joint Business partners American Airlines, Iberia and Finnair for transatlantic routes.

The table below shows the different benefits and attributes of each of the available fare brands:

	Basic (Economy Only)	Standard/Plus	NEW Refundable Fare Brand Select	NEW Refundable Fare Brand Select Pro	Fully Flexible
£ Change Fees	Fees apply	Fees apply	No fee	No fee	No fee
↔ Fare Difference	Payable	Payable	Payable	Payable	Payable
↩ Refunds	Varies by market, usually only unused taxes (e.g. ex-UK)	Varies by market, usually only unused taxes (e.g. ex-UK for most classes)	Ticket value minus a fee	Full ticket value	Full ticket value
🕒 No-shows	Not permitted	Not permitted	Not permitted	Not permitted	Allowed

Please see below for fare availability by geography and for typical UPSELL pricing difference from Standard/Plus fares to Select / Select Pro fares*. Please note these are based on a roundtrip.

Atlantic Joint Business (AJB) Itineraries

Point of Origin	Select		Select Pro	
	Non-premium	Premium	Non-premium	Premium
UK	£100	£200	£100	£200
Europe / Spain	€ 250	€ 600	N/A	N/A
Finland / Baltics	N/A	N/A	€ 250	€600
North America	N/A	N/A	Starting from \$150	Starting from \$150

Shorthaul Itineraries

Point of Origin	Select		Select Pro	
	Non-premium	Premium	Non-premium	Premium
UK	£50-£66	£75-£86	N/A	N/A
Europe	£50-£90	£70-£110	N/A	N/A

Non-AJB Longhaul Itineraries

Point of Origin	Select		Select Pro	
	Non-premium	Premium	Non-premium	Premium
UK	£100	£200	£100	£200
Europe	€ 120	€ 250	€ 120	€ 250
Other End of Route	N/A	N/A	N/A	N/A

Please see below for typical refund FEES applied for the Select fare. These are based on roundtrips.

Atlantic Joint Business (AJB) Itineraries

Point of Origin	Non-premium	Premium
UK	£50	£100
Europe / Spain	€ 190	€ 250
Finland / Baltics	N/A	N/A
North America	N/A	N/A

Shorthaul Itineraries

Point of Origin	Non-premium	Premium
UK	£50	£70
Europe	£50	£70

Non-AJB Longhaul Itineraries

Point of Origin	Non-premium	Premium
UK	£50	£100
Europe	€ 100	€ 200
Other End of Route	N/A	N/A

Existing corporate customers will continue to receive their discounts from our existing suite of products in all cabins. Corporate customers' discounts will now also apply to Select and Select Pro fares, apart from in Club Europe, where the new fares can still be bought at competitive prices. Please note that Select and Select Pro may not provide additional flexibility benefits to corporate customers who have negotiated additional flexibility benefits as part of their deal, but can still purchase the product when required.

British Airways' book with confidence commitment for free changes or the ability to take a voucher will continue to apply to all Basic, Standard/Plus, Fully Flexible, Select and Select Pro bookings. As always, if a flight is cancelled the customer is entitled to a full refund.

* Pricing and fees vary by point of origin, destination, cabin and are subject to change.

ELIGIBLE ROUTES

These fares will be available to book in all our cabins in the markets below:

All routes from North America point of origin (USA, Mexico and Canada)
All longhaul itineraries from the UK and EU
All shorthaul itineraries

Exclusions:

EU destinations to and from South America	Itineraries originating outside the UK, EU, USA and Canada
Our Siberian Joint Business	Shortaul routes from Spain
Our China Joint Business flights operated by China Southern	Our Qatar Joint Business

Please contact your travel management company for further information about accessing these fares.

