



INTRODUCING TWO NEW FARE BRANDS - SELECT AND SELECT PRO

In response to this challenging environment, we recognise the importance of allowing customers flexibility and peace of mind when booking across the Atlantic Joint Business with British Airways, American Airlines, Iberia and Finnair.

So, we are delighted to announce that today, the Atlantic Joint Business is launching two new fares brands – **Select and Select Pro**. These are both refundable fares, which will give your customers the flexibility to cancel a flight and claim a full or partial refund should their travel plans change. There will also be no change fee payable for **Select and Select Pro** bookings.

The **Select and Select Pro** fares will be available to book today exclusively via your GDS and British Airways' NDC channels. They will sit alongside the current Basic, Standard/Plus and Fully Flexible fares, and will enhance the suite of fare options available to suit the different budgets and flexibility needs of your customers.

These fares are being launched in alignment with across the Atlantic Joint Business partners American Airlines, Iberia and Finnair for transatlantic itineraries.

This document includes information on what actions need to be taken in order to book these new fares and outlines typical pricing and routes available.

The table below shows the different benefits and attributes of each of the available fare brands:

	Basic (Economy Only)	Standard	NEW Refundable Fare Brand Select	NEW Refundable Fare Brand Select Pro	Fully Flexible
£ Change Fees*	Non-changeable, or fees apply	Fees apply	No fee	No fee	No fee
↔ Fare Difference	Payable	Payable	Payable	Payable	Payable
↩ Refunds	Varies by market, usually only unused taxes (e.g. ex-UK)	Varies by market, usually only unused taxes (e.g. ex-UK for most classes)	Ticket value minus a fee	Full ticket value	Full ticket value
🕒 No-shows	Not permitted	Not permitted	Not permitted	Not permitted	Allowed

For private fare products that use published refund attributes, your customers will be able to benefit from the purchase of Select/Select Pro fares providing additional refund flexibility. If your private product already has specific refund attributes these original refund attributes will apply to Select/Select Pro private fares. For more information for your specific product please contact your Account Manager.

For private fare products, ticketing deadlines, hold luggage, seating and boarding will be the same on Select/Select Pro fares as they are on Standard/Plus fares.

*Our [Book with Confidence Policy](#) for free changes will apply to all Basic, Standard/Plus, **Select and Select Pro** bookings.

ELIGIBLE ROUTES

These fares will be available to book in all our cabins in the markets below:

All routes from North America point of origin (USA, Mexico and Canada)
All routes from UK point of origin
EU point of origin to all Atlantic Joint Business Routes

Exclusions:

Itineraries originating outside the UK, EU, USA, Canada and Mexico
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PRICING

Please see below for fare availability by geography and for typical UPSELL pricing difference from Standard fares to Select / Select Pro fares*. Please note these are based on a roundtrip.

Point of Origin	Select		Select Pro	
	Non-premium	Premium	Non-premium	Premium
UK	£100	£200	£100	£200
Europe / Spain	€ 250	€ 600	N/A	N/A
Finland / Baltics	N/A	N/A	€ 250	€600
North America	N/A	N/A	Starting from \$150	Starting from \$150

Please see below for typical refund FEES applied for the Select fare. These are based on roundtrips.

Point of Origin	Non-premium	Premium
UK	£100	£100
Europe / Spain	€ 190	€ 250

* Pricing varies by point of origin, destination, cabin and is subject to change.

ACCESSING OUR NEW FARES: ACTION REQUIRED

Accessing these new fares in your GDS

You will need to use the fare brand codes detailed in the table below:

Select (refundable for a fee)

Carrier	British Airways	AA	Finnair	Iberia
Brand Name	Select	Main Semi Flex	Flex	Select
Economy	ECOSSEL	MAINSFL	EFLEX	SELECT
Premium Economy	PESEL	PECSFL	PEFLEX	PECOSELECT
Business	BIZSEL	FBUSSFL	BFLEX	BUSSELECT
First	FIRSTSEL	FFIRSFL	FFLEX	

Select Pro (refundable for no fee)

Carrier	British Airways	AA	Finnair	Iberia
Brand Name	Select Pro	Flexible	Flex	Select Pro
Economy	ECOPRO	MAINFL	EFLEX	SELECTPRO
Premium Economy	PEPRO	PECFL	PEFLEX	PECOSELPRO
Business	BIZPRO	FBUSFL	BFLEX	BUSSELPRO
First	FIRSTPRO	FFIRFL	FFLEX	

Amadeus

GDS entries – Basic fares & upsell	
Fare display (including brands)	FQDLONBOS/D01APR/ABA/FF
Fare quote - as booked - Basic Economy (default)	FXP
Fare quote by Brand – as booked e.g. Economy Select	FXP/FF- [Brand] e.g. FXP/FF- ECONSEL
Best Buy by Brand e.g. Economy Select Pro	FXB/FF- [Brand] e.g. FXP/FF- ECONPRO
Best Buy by different Brand on different fare components e.g. Economy Select outbound (fare component 1) + Economy Select Pro inbound (fare component 2)	FXB/FF1- [Brand] /FF2- [Brand] e.g. FXB/FF1- ECONSEL /FF2- ECONPRO

Galileo

GDS entries – Basic fares & upsell	
Fare display (including brands)	FDLONBOS01APR/BA
Fare quote – as booked – Basic Economy (default)	FQCBA
Fare quote options (up to 4)	FQA
Fare quote options – select option	FF1 (option 1), FF2 (option 2)
Upsell panel	BFA
Brand information (from upsell panel)	BFA01 (option 1), BFA02 (option 2)

Sabre

GDS entries – Basic fares & upsell	
Fare display (including brands)	FQLONBOS01APR-BA
Fare quote – as booked – Basic Economy (default)	WP
Fare quote by Brand – as booked e.g. Economy Select	WPBR [brand] e.g. WPBR ECONSEL
Best Buy – Basic Economy (default)	WPNC (informative)
Best Buy by Brand e.g. Economy Select Pro	WPNC¥BR [brand] e.g. WPNC¥BR ECONPRO
Best Buy by different Brand on different fare components e.g. Economy Select outbound (fare component 1) + Economy Select Pro inbound (fare component 2)	WPNC¥S1*BR [brand] ¥S2*BR [brand] e.g. WPNC¥S1*BR ECONSEL ¥S2*BR ECONPRO

Worldspan

Limited cryptic entries are available after a standard fare quote.

Rich content is available in Smartpoint.

Please contact your GDS helpdesk for further information.

Accessing these new fares in British Airways NDC

If you consume NDC content via a Service Provider please contact them to understand how this change will impact you. If you have an NDC direct connect in order to access these new fares via NDC, you will need to use the [Fare Preference Code 722](#) in the AirShopping request. The table below documents how to identify the new fare products (Select & Select Pro) in the AirShopping Response:

API Element	Select	Select Pro
Refundability Indicator (RefundableInd)	TRUE	TRUE
Cancellation Fee Indicator (CancelFeeInd)	TRUE	FALSE
Cancellation Rule Remark (fees vary by fare product)	If the booking is cancelled before the first flight, a cancellation fee of ### per direction applies. At any other time there are no refunds except for any government & airport taxes.	If you cancel a refund is permitted, subject to recalculation of the fare for any journey flown. There are no cancellation fees.
Change Fee Indicator (ChangeFeeInd)	FALSE	FALSE
Change Rule Remark (fees vary by fare product)	Time/date changes permitted at any time for the difference in fare. Changes subject to availability	Time/date changes permitted at any time for the difference in fare. Changes subject to availability

= Value and 3 letter currency indicator

Please note that standard Terms and Conditions will apply to Select and Select Pro bookings.