



Longhaul Basic Economy fare available on selected routes worldwide

Following the announcement that we will be introducing a new longhaul Basic Economy fare on selected North Atlantic (NATL) and non-NATL routes, British Airways* is pleased to announce that the new fares are available on the following routes:

[Longhaul Basic fares - roll-out of routes](#)

*NATL launch is in partnership with our Atlantic Joint Business (AJB) partners; American Airlines, Finnair and Iberia

The new Basic Economy fares support our focus on customers by giving them more options when they are planning their travel with us. Customers have the option to personalise their trip with ancillary products based on their travel needs and also still have the option to select from our fully inclusive Standard Economy fares.

Customers purchasing Basic fares will enjoy the same great service in our World Traveller (Economy) cabin as those travelling on a Standard Economy fare. Customers will benefit from our new and improved inflight meals which include a four-course main meal - developed by our team of chefs to be full of flavour at 35,000ft - plus, a range of in-flight entertainment and complimentary headphones and blankets. The new fares also include our generous hand baggage allowance and allocated seating.

From today;

- When a "best buy" command is used to price the above routes, Basic Economy fares will display as the lowest available fare
- To upsell to fares inclusive of checked baggage, you will need to use the upsell product brand codes within the common GDS pricing entries. If you do not use Branded Fares pricing entries, then you will not be able to access any upsell fares in the markets where Basic Economy is filed

Whilst the fare offers customers a new option to experience our extensive network when travelling light, it's important that customers understand that the fare does not include a checked bag or seat selection. This should be fully disclosed to them at point of sale. These services continue to be available for purchase.

To find out more about our new longhaul Basic Economy fare, NATL and non-NATL agents should refer to the Unbundled Atlantic Joint Business Fares Agency Reference Guide and supporting communications, which include detailed FAQs (issued 1 March 2018)

Frequently Asked Questions – Longhaul Basic Economy

How is the new Basic Economy fare product accessed?

On routes where the Basic Economy product is available, these fares will default to the lowest fare if a “best buy” command is used.

ATPCO Branded Fares, available through all the major GDSs, should be used to access the fare by selecting the “Basic Economy” product in the majority of GDS front end systems and online booking tools. The brand code for this product will display as “NOBAG” on British Airways marketed flights.

Other entry level and upsell brand names and codes can be seen in the table below. The brand codes should be used in conjunction with the common GDS pricing entries.

Carrier	Tier 1		Tier 2	
	Brand Name	Brand Code	Brand Name	Brand Code
American Airlines	Basic Economy	BASIC	Main Cabin	MAIN
British Airways	Basic Economy	NOBAG	Standard Economy	BAG
Finnair	Light	NOBAG	Standard	BAG
Iberia	Basic	NOBAG	Optima	BAGSEAT

How do I access fares that include checked bags?

The Standard Economy fare brand should be selected in your desktop or online booking tool front end display. If you are a cryptic user then you should use the upsell brand code; “BAG”, for British Airways marketed flights within the common GDS pricing entries.

Other carrier upsell brand codes are shown in the table above. For the common GDS pricing entries, refer to your GDS provider.

Can the display of Basic Economy fares be inhibited from display?

GDS Pricing entries may be available to return Standard Economy as the lowest fare available, inhibiting the pricing of Basic Economy fares. For example, using the qualifier “FXD” in Travelport cryptic systems will exclude Basic Economy fares (with Economy Round Trip Unbundled (ERU) or Economy One Way Unbundled (EOU) fare types) from being selected. There is no pricing entry to inhibit Basic Economy fares in Sabre, although bargain finder pricing (“WPNCB”) with the brand code for Standard Economy can be used to display upsell fares. Please contact your GDS for detailed instructions.

When using certain Online Booking Tools, options may exist to exclude Basic Economy fares from display or pricing, where these fares may fall outside of corporate travel policy. For example, within Concur “show but do not allow” can be selected when using Sabre Branded Fares, or “Exclude Unbundled Economy Fares” from search results when using Travelport systems. Please contact your Online Booking Tool provider for detailed instructions.

Agents may be able to use the fare basis code identifier (B in 7th position), fare type (ERU & EOU) and fare branding to build exclusion rules for any in-house front-end systems.

How much does it cost to purchase a checked bag when travelling on a Basic Economy fare?

When travelling on a Basic Economy fare, the first checked bag one-way will cost £40/€45/\$55 online and £45/€50/\$60 at the airport through British Airways. Customers should visit ba.com/managemybooking to add bags before getting to the airport. For additional checked bag pricing, customers should visit ba.com.

How much does it cost to purchase a seat?

All passengers travelling on a Basic Economy fare will be allocated a seat when Check-in opens at -24h. Customers have the option to pay to select a seat through Manage My Booking from the time of booking to check in. Prices start from £20, dependent on the seat selected. Customers should visit ba.com/managemybooking to view seat maps and pricing.

Will families be sat together when travelling on Basic Economy fares?

Family seating rules will be applied to seat allocation, meaning children (refer to individual carrier website for exact definition) will be seated with an adult, when booked in the same reservation. Anyone over the age-limit for children is treated as an adult, so we may seat them separately. To ensure that a family group can sit together, customers may wish to pre-pay for seating online.

Will Basic Economy fares be eligible for Net Fares?

No, Basic Economy fares will not be eligible for Net Fares.

Will Basic Economy fares be included in OnBusiness or corporate deals?

No, Basic Economy fares will not be included in any agreed OnBusiness or corporate deals.

Will Basic Economy fares be available when booking groups?

No, Basic Economy will not be available for group bookings.

Will standard ticketing time limits (TTLs) apply when booking Basic Economy fares?

Yes, standard TTLs apply for Basic Economy. There is no extended TTL applicable for public fares.

Will Basic Economy become available on more routes?

Additional NATL and non-NATL routes may be introduced in the future.

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