

British Airways adds more Price Points in World Traveller on AJB Routes from the UK

We recognise that these are challenging times for all of us and we remain focussed on supporting our partners and delivering on every revenue opportunity available.

We would like to follow up on the communications we shared with you in February 2020 when we highlighted the increased content available through our Long Haul Additional Price Points (LHAPP). **Further content will now be available through NDC with Atlantic Joint Business (AJB) routes added to our Long Haul Additional Price Points from April 17.** These will be available in the World Traveller cabin, on BA marketed and operated routes, for journeys commencing from London Heathrow and London Gatwick only.

We are adding two price points from B class down to Q class. This will create a total of 30 price points in World Traveller and these fares will be available via any trade partner with access to the British Airways' APIs and also through direct channels such as ba.com.

We will be introducing these new fares in three stages, as per the chart below. These fares are available from the UK point of commencement only:

Effective: 17 April 2020	Effective: 24 April 2020	Effective: 1 May 2020
London Heathrow Routes:		
Baltimore Charleston Dallas Las Vegas Los Angeles Nashville New Orleans Phoenix Pittsburgh Portland San Diego San Francisco San Jose Seattle Washington	Atlanta Austin Calgary Chicago Denver Houston Mexico City Miami Montreal Toronto, Metropolitan Toronto, Pearson Intl. Vancouver	New York, Kennedy Newark Philadelphia
London Gatwick Routes:		
Las Vegas Cancun Orlando Tampa	Toronto, Pearson Intl.	New York, Kennedy

We recognise that not all agents are connected to NDC and our NDC Onboarding team are keen to work with you to plan for NDC in the future. We really appreciate your feedback, which will help us evolve our capability and content moving forward. If you have any additional questions, please contact your account manager who will be happy to help.

Thank you for your continued support and partnership during these unprecedented times.