



CALLING ALL bmi DIAMOND CLUB CARD HOLDERS



FLY WITH BRITISH AIRWAYS – AND WE WILL MATCH YOUR bmi DIAMOND CLUB STATUS

From January 2010, bmi will no longer fly from Brussels, Kiev and Tel Aviv to London and in March, services from and to Amsterdam will also be suspended. But British Airways still covers your route and we believe that every business traveller deserves the benefits and services provided by the British Airways Executive Club. So we will **match your current bmi Diamond Club status** whether or not you are an existing member of the Executive Club.

If you have bmi Diamond Club Silver status, we will give you an Executive Club Silver card, and if you have Gold status, you'll become a Gold member with us. That means you don't have to start building up Tier Points from scratch, and benefit from Silver or Gold membership straight away.

WHAT YOU CAN EXPECT FROM YOUR SILVER MEMBERSHIP:

More BA Miles with the Silver tier bonus

As an Executive Club Silver member, you'll earn a bonus of 25% BA Miles whenever you fly with British Airways or Qantas. This means that you get to your reward flight even quicker.

Additional baggage allowance

As a Silver member you are entitled to a generous two-piece checked baggage allowance on all flights, also when you travel in World Traveller, Euro Traveller or UK Domestic.

Lounge access

You and a guest have access to over 150 departure lounges worldwide, including the exclusive Galleries Club Lounges at London Heathrow Terminal 5, whenever you fly with British Airways or our oneworld® partner airlines - whatever cabin you are flying in.

For a complete list of benefits and the Terms & Conditions please visit ba.com/silver

IN ADDITION TO ALL THE SILVER ADVANTAGES, GOLD BENEFITS INCLUDE:

Collect more BA Miles with the Gold tier bonus

You will collect a bonus of 50% BA Miles whenever you fly with British Airways or Qantas, helping you to get to your reward flight much quicker.

Enjoy worldwide lounge access

As a Gold member, you and one guest can enjoy access and the facilities of over 150 lounges worldwide, including First lounges, whenever you fly with British Airways and our oneworld partner airlines - whatever cabin you are flying in. You can also enjoy the lounges even when not flying with British Airways.

Gold Upgrade for Two

Once you have earned 2,000 Tier Points in your membership year, you and a companion will be able to enjoy a complimentary upgrade to the next cabin on the flight of your choice.

For a complete list of benefits and the Terms & Conditions please visit ba.com/gold





TERMINAL 5 – YOUR MOST FAVOURITE AIRPORT

London Heathrow Terminal 5 has been specially designed to make your journey as quick and effortless as possible. You'll find Flight Connections at the heart of the building, so you won't have to walk very far to connect to your onward flight. In fact, we promise it will only take about 20 minutes between getting off your incoming flight and reaching the Flight Connection zone. Hardly enough time to enjoy the fabulous range of top-brand shops, including Harrods, or the many delicious restaurants.

If you're staying in London, then Terminal 5 has dedicated London Underground and National Rail stations, and the Heathrow Express service which takes you direct to central London in less than 20 minutes.

TRANSFER FORM

Transfer your bmi Diamond Club membership to the British Airways Executive Club.

If you're not an Executive Club member yet, please register at ba.com/statusmatch before you fill in this form.

Email your card application to status.matching@ba.com or alternatively send it by fax to one of the following numbers by 14 February 2010, The Netherlands by 30 April 2010 at the latest.

Members resident in Israel: **+41 (0) 44 215 66 79**

Members resident in Belgium: **+41 (0) 44 215 66 79**

Members resident in Ukraine: **+38 (0) 44 585 50 55**

Members resident in The Netherlands: **+31 (0) 20 491 73 16**

Name:

Executive Club Number:

Email:

Please attach a photocopy of your bmi Diamond Club card here, making sure that your name, status and the card's expiry date are legible.

Date/Signature:

TERMS AND CONDITIONS

This promotion is valid for new and existing British Airways Executive Club members resident in Belgium, Israel, The Netherlands and the Ukraine, who are also members of the bmi Diamond Club frequent traveller programme. The information on the bmi card needs to match the British Airways Executive Club profile. We will match the bmi Diamond Club tier status that is valid at the time the Transfer Form is submitted. The upgrade to the respective Executive Club tier and card issuance will happen within 4 weeks after the application has been received. Card applications must be sent to the above mentioned fax number or email address and must be received by 14 February 2010 at the latest. The Netherlands by 31 March 2010. British Airways reserves the right to verify the eligibility of members, and to withhold status transfer in any case where the applicant's qualification for this offer is unclear. British Airways Executive Club General Conditions apply.