

MindLeap

Background:

MindLeap was formed in 2007 with the goal of building an art consulting company.

The company consults to corporate South Africa on art acquisitions, disposals, curation and conservation. It further consults on how art can be used to reflect not only the spirit of an organisation but also an awareness of the environment in which it operates.

How will MindLeap benefit from winning a British Airways' Business Opportunity

Grant?

South African artists have incredible talent. The British Airways' Business Opportunities Grant will promote South African artists through face-to-face interaction with people in the international art market and help narrow their barriers to entry into the global commercial arena.

The grant will also enable individuals, groups and organisations in the arts to effectively collaborate with each other in developing a myriad of opportunities that involve emerging South African artists.

It is intended that the face-to-face interaction will support a tri-focal commitment to local, national and international collaborations, demonstrating an appreciation of the value of the arts and the significance of the cultural sector in providing momentum and benefits for the social and economic landscape in South Africa.

This opportunity will give a platform to a multiple voices and the imagination that constitute African thought, experience and aesthetic.

I would like to give my sincerest thanks to British Airways for this opportunity to develop young and emerging artists in South Africa.

Linda Thango, managing member of MindLeap