## BRITISH AIRWAYS

# Consumer Newsletter – January 2013





# WELCOME TO THE LATEST EDITION OF THE BRITISH AIRWAY NEWSLETTER

I hope you all thoroughly enjoyed the festive season and are now nicely settled into 2013.

Looking forward to 2013, I think we have a very exciting year ahead. We'll be welcoming the A380 and B787 Dreamliner to our fleet of aircraft as well as adding new routes to our ever-growing list of destinations. This is a great opportunity to offer our customers more choice and convenience.

This newsletter talks about the seat configurations on these new aircraft as well as details of our services to Chengdu that have recently become available for sale.

I trust you find this newsletter informative and helpful and I hope you have a great month. Thank you again for supporting British Airways and Happy New Year.

Warm regards

**Chris Rankin** Head of Consumer Sales

# NEW ROUTE LAUNCHED TO CHENGDU, CHINA

British Airways will begin flying to Chengdu (CTU) in China from the 22 September 2013. All flights will be operated by a Boeing 777-200ER with a 4-cabin configuration and will fly from London Heathrow, Terminal 1. Chengdu, the capital of Sichuan Province in Southwest China, will become British Airways third destination in mainland China, in addition to Beijing and Shanghai.

Chengdu Shuangliu International Airport is located approx 10 miles southwest of the city centre and it is linked to downtown by an Expressway and several airport. Chengdu is well known for it's panda conservation, research and breeding at the Bifeng Gorge Panda Research Center, tours of the mountainous region on the Tibetan border, the dinosaur museum of Zigong and the UNESCO World Heritage Site of Mount Emei where the giant Buddha of Leshan is located.

Flight details

ROUTE	FLIGHT	TIMINGS	DAYS OF OPERATION	TOTAL ROUTE FREQUENCY
LHR-CTU	BA089	1530/0855*	2.4.7	3 per week
CTU-LHR	BA088	1055/1500	1.3.5.	

<sup>\*</sup>arrives next day

# BRITISH AIRWAYS MAKES KIDS TRAVEL LOOK LIKE CHILD'S PLAY

British Airways has announced it's investing in new products and services in 2013 to keep its younger customers entertained at the airport and in the air. At the lounges at Heathrow Terminal 5 children will start to see refreshed 'Kidszones,' featuring bright new furniture, talking mirrors, sensory blocks and aviation-inspired toys. The Skyflyer Solo lounges, used by children travelling alone, will also be enhanced with mini fridges stocked with complimentary snacks and drinks, Vitra 'Tip Ton' chairs, designed by Barber Osgerby (the designers behind the London 2012 Olympic torch) and 'Allsorts' ottomans from designers Davison Highley, specially created to look like liquorice allsort sweets.

In addition, British Airways has partnered with Microsoft to provide children with access to the latest in games technology with the 'Xbox' in the Kidszones and 'Xbox Kinect' in the Skyflyer Solo lounges. The library of age-appropriate games available will include: Sesame Street, Forza (driving), Dance Central, FIFA football, Star Wars and National Geographic.

The recently introduced extended inflight entertainment also means that children

will be able to start enjoying their favourite films and TV programmes as soon as they board their flight until they land at their destination, giving parents time to relax and enjoy the flight.

British Airways customers will start to see changes to the lounges in Spring 2013.



#### NEW AIRCRAFT SEAT CONFIGURATIONS REVEALED.

In 2013 British Airways will launch it's two new aircraft and it has been revealed that 214 customers will enjoy the comforts of the new British Airways Dreamliner whilst the A380 will be the largest aircraft in the British Airways fleet and will be able to accommodate up to 469 customers.

The 24 Dreamliners and 12 A380s will feature the elegant cabin designs fitted on British Airways' new Boeing 777-300ER aircraft, which have proved hugely popular with customers.

British Airways is set to be the first European airline to operate both new aircraft types, with its first Dreamliner arriving in May and A380 deliveries starting in July.

The British Airways Dreamliner will have 35 seats for customers in the new Club World triple configuration of 2:3:2; 25 seats in a World Traveller Plus layout of 2:3:2; and a further 154 seats for those travelling in World Traveller, with a 3:3:3 configuration.

On the British Airways A380 there will be 14 seats in First on the main deck, with extra personal and stowage space; the Club World cabin will feature 44 seats in a 2:4:2 configuration; and there will be 199 seats in World Traveller, with a 3:4:3 layout.

The A380 upper deck will feature 53 seats in the new Club World triple configuration of 2:3:2; 55 seats in a 2:3:2 World Traveller Plus layout; and World Traveller will have 104 seats in a 2:4:2 configuration.

Both new aircraft will also feature the airline's latest Thales in-flight entertainment system, which offers customers 50 per cent more movies, 200 per cent more TV shows and 200 per cent more audio programmes and music.

Customers will also benefit from new larger screens in all cabins and an easier to use system with shortcut buttons. They will also be able to connect personal devices, such as laptops and use the in-seat power available for the first time in all cabins.

### **NEWSBITES**

#### MORE FLIGHTS TO MEXICO FOR SUMMER 2013

British Airways will be adding a Tuesday departure between Heathrow and Mexico City (MEX) for Summer 2013, increasing our frequency from four to five flights per week. The extra LHR-MEX rotation will be on Tuesdays and will start from 2 April 2013. All flights will be operated by a Boeing 747-400 with a 4-cabin configuration (F/C/W/Y). \*Flights are now available for sale\*



#### **NEW BRITISH AIRWAYS - AIR BERLIN CODESHARES (BA\*AB)**

The British Airways code has now been added to Air Berlin's services between Berlin (TXL) and Gdansk (GDN) and is for sale on a connecting basis. In addition, Air Berlin's code has been added to British Airways London Heathrow (LHR) to Hanover (HAJ) flight which is available for sale point-to-point.



#### **NEW BRITISH AIRWAYS - LOGANAIR CODESHARE**

British Airways will codeshare with Loganair on their route between Dublin (DUB) and Donegal (CFN). The flights are operated by Loganair for Flybe. Flights are sold on a connecting basis to British Airways' London Heathrow (LHR) to Dublin services. Loganair flights with British Airways' code will operate twice daily between Dublin Terminal 1 and Donegal. The minimum connecting time at Dublin (DUB) is 45 minutes. Carry-on baggage is restricted to 6kg. Check-in baggage is restricted to 1 x 23kg for these flights.



## BA\*IG (MERIDIANA FLY) GATWICK - FLORENCE ROUTE SUSPENSION

Meridiana Fly (IG) will suspend their flights between LGW and FLR (Florence) from 13 January 2013, resulting in the cancellation of our codeshare service on this route. British Airways customers booked on the BA\*IG codeshare LGW-FLR will be re-accommodated onto British Airways LHR-PSA (Pisa) services.



#### **SUMMER 2013 - BA CITYFLYER LCY-ARN ROUTE SUSPENSION**

BA CityFlyer have advised that services between LCY and ARN (Stockholm) will be suspended for the peak Summer 2013 season. Flights between LCY-ARN will now be cancelled for travel from 22 July until 30 Aug 2013, except for some key Bank Holiday services. Customers will be re-accommodated onto alternative British Airways flights between Heathrow and Stockholm.

