



**BURLINGTON  
ARCADE**  
*Since 1819*

*The Burlington Arcade would like to welcome you to a  
VIP Invitation with one of London's luxury must-see  
shopping destinations*



**BEST OF BRITISH  
LUXURY SHOPPING**

England's oldest and longest shopping arcade, open since 1819, The Burlington Arcade is a true luxury landmark in London. Housing over 40 specialist shops and designer brands including Lulu Guinness and Jimmy Choo's only UK menswear store – shoppers will find rare gemstones, vintage watches, bespoke footwear and the finest leather and cashmere accessories. Located discreetly between Bond Street and Piccadilly, the Arcade has long been favoured by Royalty, celebrities and the cream of British society.

**SUPERIOR  
SERVICE &  
BEADLES  
TOURS**

The Burlington Beadles are the knowledgeable uniformed guards of the Arcade since 1819. They conduct pre-booked historical tours of the Arcade for visitors and uphold the rules of the arcade which include prohibiting the opening of umbrellas, bicycles and whistling. The only person who has been given permission to whistle in the Arcade is Sir Paul McCartney.



**HOTEL GUEST BENEFITS**

The Burlington Arcade VIP Card is available to hotel guests. To redeem your invitation, simply fill in the details below and hand to the Burlington Beadles when you visit. They will provide you with the Burlington VIP Card.

**COMPLIMENTARY VIP EXPERIENCES**

We would like to offer hotel guests complimentary unique experiences. These require to be Pre-booked at least 24 hours in advance.

*Fragrance Profiling with Penhaligons:* A truly unique experience, where the expert consultants match your personality to a fragrance. This takes 45 minutes and available to 1-6 persons per session.

*Group Tea Tasting Sessions:* Group tea tasting sessions at LupondeTea shop can also be pre-booked where visitors can learn about different teas and the Luponde Organic Tea Estate.

To Pre-book simply contact Ellen Lewis directly on:  
0044 (0) 7866 254999 or email: [marketing@burlington-arcade.co.uk](mailto:marketing@burlington-arcade.co.uk)



**LADURÉE MACAROONS**

Internationally famed for its macaroons, Parisian tearoom Ladurée, lets you rest and revive whilst enjoying the surroundings of the beautiful Arcade.



Present this invitation to one of our Beadles (concierge) at Burlington Arcade who will provide you with the Burlington Arcade VIP Card and receive

**10% off** in the majority of stores.

*Excluding: Laduree, Jimmy Choo, Globe-Trotter, David Duggan, Laduree, Nourbel, Crockett & Jones, Vibrequin, Berk, Lulu Guinness*

Name.....  
Hotel name .....  
Country of Origin.....  
Email.....

**T&C's**

- 1. The VIP Card must be presented to stores at the time of purchase.
- 2. The VIP Card is valid for two weeks from the time dated on the card.
- 3. Some stores only allow the discount on certain products and reserve the right for final decision.
- 4. In case of any dispute stores reserve the right to change or revoke the discount with no prior notice.
- 5. The Burlington Arcade reserves the right to amend or terminate the VIP Card with no prior notice.

ADDRESS: Burlington Arcade, Mayfair, London W1J 0PZ  
BY TUBE: Green Park and Piccadilly Circus are the nearest underground stations.  
BY ROAD: use Satnav postcode W1J 0PZ  
BY BUS: Bus Routes 8, 9, 14, 19, 22, 38



# BURLINGTON ARCADE

*Since 1879*



## TAX FREE SHOPPING

Visitors who are non EU members can claim back a percentage of their tax through stores working with Tax Refund companies. Please ask a member of staff when completing your purchases at the till.

## GIFTS FOR *HER*

Choose from decadent diamonds, delicate scents and must-have handbags to the softest cashmere imaginable by stores including: Ballantyne, Colombo and N. Peal.



## GIFTS FOR *HIM*

Buying gifts of distinction for the modern man can be difficult. You'll find an array of fine watches from Rolex, Patek Philippe, A.Lange & Söhne and Cartier, bespoke footwear from Church's, Harrys of London, Crockett & Jones, swimwear from Vilebrequin and the finest leather luggage and briefcases from Globe-Trotter, Pickett and Thomas Lyte.



## TRAVELING TO BURLINGTON ARCADE

Directly adjacent to the Royal Academy, Burlington Arcade is only a short walk from both Green Park and Piccadilly Circus underground stations, is easily reached by bus, and is a well-known to every London taxi driver.

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## OPENING HOURS

Mon-Fri: 10.00-19.00hrs

Sat: 9.00-18.30 hrs

Sun: 11.00-17.00hrs

Please note that opening times vary between stores - please contact stores directly for specific timings visit: [www.burlington-arcade.co.uk](http://www.burlington-arcade.co.uk)

## CONTACT INFORMATION & PRE-BOOK TOURS

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marketing@burlington-arcade.co.uk



For more information visit [www.burlington-arcade.co.uk](http://www.burlington-arcade.co.uk)