Go Clubbing With British Airways

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British Airways is offering customers the chance to 'turn left for less' with the launch of its luxury world sale this month.

The special offers, which will be available from May 15 to June 3 will include reduced fares in First, Club World and Club Europe to destinations across the globe. The special fares will give thousands of British Airways customers the chance to book flights and holiday packages, with the added benefits that come with flying in First or Club.

Richard Tams, British Airways' head of UK&I sales said: "This luxury world sale is a wonderful way of giving customers who might not normally travel in First or Club, the chance to experience our premium offer. With 150 lounges, flat beds on long-haul flights and advantages such as additional luggage allowance and enhanced catering, this is the perfect way to indulge on a special trip this year."

British Airways offers Club World (business class) on all long-haul flights and Club Europe (business class) on short-haul flights. First is also available on selected long-haul routes.

Some of the best deals in the sale include:

LONG-HAUL HOLIDAYS (travelling in First and Club World)

NEW YORK IN FIRST

British Airways Holidays offers three nights accommodation at the 4* Hilton New York, City Financial District from £3,399 for travel in First Class between July 1 and August 31, 2014. (A saving of 10%)

CANCUN ALL-INCLUSIVE

British Airways Holidays offers seven nights 4.5* all-inclusive at the Occidental Grand Xcaret in Cancun from £1,759 per person, for travel in Club World from September 1 - October 31, 2014. (A saving of 35%)

HALF-TERM IN NEW YORK

British Airways Holidays offers three nights at the 4* Hilton New York Financial District from £2,199 per person, for travel in Club World between October 23 and November 4, 2014. (A saving of 23%)

ORLANDO HOLIDAY

British Airways Holidays offers a seven night stay in Orlando at the 4* Radisson Resort Orlando from £1,579 per person, for travel in Club World between July 1 and August 31, 2014. (A saving of 25%)

CHRISTMAS IN TORONTO

British Airways Holidays offers four nights in Toronto at the 4* Sheraton for travel in Club World over Christmas between December 23 2014 and January 2, 2015 from £2,199 per person. (A saving of 25%)

ABU DHABI SHORT BREAK

British Airways Holidays offers three nights bed and breakfast at the 5* InterContinental Abu Dhabi from £1,429 for travel in Club World between September 1 and September 30, 2014. (A saving of 25%)

NEW YORK CITY GETAWAY

British Airways Holidays offers three nights accommodation at the 4* Hilton New York, City Financial District from £1,999 for travel in Club World between July 1 and August 31, 2014, flying in Club World. (A saving of 26%)

SHORT STAY IN VEGAS

British Airways Holidays offers a three night stay at the 4* Tropicana Las Vegas from £1,999 per person including flights in Club World, for travel between June 1 and August 31, 2014. (A saving of 28%)

DUBAI BEACH HOLIDAY

British Airways Holidays offers three nights accommodation at the 5* Fairmont The Palm from £2,039 per person, for travel in Club World between September 1 and September 20, 2014. (A saving of 17%)

ORLANDO FLY-DRIVE

British Airways Holidays offers seven days car hire in Orlando from £1,496 per person for travel in Club World between June 1 and July 9, 2014. The price includes return flights in Club World with British Airways. (A saving of 40%)

SHORT-HAUL HOLIDAYS (travelling in Club Europe)

GRANADA CITY BREAK

British Airways Holidays offers three nights accommodation at the 4* Hesperia Granada from £309 per person, including Club Europe return flights, for travel between September 1 and September 30, 2014. (A saving of 25%)

BEACH HOLIDAY IN LARNACA

British Airways Holidays offers seven nights bed and breakfast at the 4* Napa Plaza in Larnaca from £749 per person, for travel between September 1 and November 30, 2014. The price includes return flights in Club Europe.

(A saving of 20%)

TENERIFE ALL-INCLUSIVE

British Airways Holidays offers a seven night 5* all-inclusive stay at the Costa Adeje Gran Hotel in Tenerife, for travel between September 1 and October 23, 2014, from £679 per person. The price includes return flights in Club Europe.

(A saving of 9%)

BARCELONA FLY-DRIVE

British Airways Holidays offers seven days car hire from £279 per person in Barcelona. The price includes return flights in Club Europe, for travel between June 1 and July 9, 2014. (A saving of 11%)

FIRST CLASS FLIGHTS

HONG KONG

British Airways offers return flights in First to Hong Kong between June 14 and October 9, 2014, 8 November and December 14, 2014 and January 11 and April 12, 2015 from £4,499 including taxes and charges. (A saving of 23%)

JOHANNESBURG

British Airways offers return flights in First to Johannesburg between July 1, 2014 to April 12, 2015 from £4,499 including taxes and charges.

(A saving of 27%)

SEOUL

British Airways offers return flights in First to Seoul between June 14, 2014 and December 14, 2014 and January 11, 2015 and March 26, 2015 from £3,099 including taxes and charges. (A saving of 17%)

CLUB WORLD FLIGHTS

SEATTLE

British Airways offers return flights in Club World to Seattle between June 14, 2014 and April 12, 2015 from £2,488 including taxes and charges.

(A saving of 25%)

NEW YORK

British Airways offers return flights in Club World to New York between June 14, 2014 and April 12, 2015 from £1,930 including taxes and charges.

(A saving of 25%)

CHENGDU

British Airways offers return flights in Club World to Chengdu between June 14, 2014 and April 12, 2015 from £1,999 including taxes and charges.

(A saving of 25%)

SAN JOSE VIA MADRID

British Airways offers return flights in Club to San Jose (via Madrid) between June 14, 2014 and April 12, 2015 from £2,276 including taxes and charges. (A saving of 22%)

CLUB EUROPE FLIGHTS

PORTO

British Airways offers return flights in Club Europe to Porto between June 1, 2014 and December 12, 2014 from £259 including taxes and charges. (A saving of 12%)

BUDAPEST

British Airways offers return flights in Club Europe to Budapest between June 1, 2014 and December 12, 2014 from £289 including taxes and charges. (A saving of 11%)

ISTANBUL

British Airways offers return flights in Club Europe to Istanbul between June 1, 2014 and December 12, 2014 from £349 including taxes and charges. (A saving of 11%)

For reservations visit www.britishairways.com or call 0844 493 0758.

Ends

NOTES TO EDITORS:

All prices are starting prices. Bookings must be made between May 15 and June 3, 2014.